

The Annual Modern Slavery and Ethical Labour in Construction Leadership Symposium 2018

The 2018 Annual UK Top100 Corporate Modern Slavery Influencers' Index

Sponsorship Opportunities

c. 45.8m people are in modern
slavery, across 167 countries worldwide.
Global Slavery Index

For the private sector, the implications of the UK Modern Slavery Act (2015) and its transparency in supply chains clause, are impactful, challenging and present risk as well as opportunity for every company regardless of its annual turnover.

In response, to demonstrate leadership and recognise those who are influencing the debate to raise awareness of modern slavery and labour exploitation in UK direct business operations and global supply chains, BRE, a UK headquartered world leading built environment research & science centre, and strategic communications business Sustain Worldwide, are producing the Modern Slavery and Ethical Labour in Construction Leadership Symposium 2018 and the complementary 2018 Annual UK Top100 Corporate Modern Slavery Influencers' Index.

The Annual Modern Slavery and Ethical Labour in Construction Leadership Symposium 2018

Following on the previous two highly acclaimed Modern Slavery and Ethical Labour in Construction Leadership Symposia, held in November 2016 and October 2017, the 3rd annual symposium will take place on 27 September 2018 in Central London. The 2018 Symposium draws together the corporate leaders, professional institutions and membership associations, and public and third sector campaigners who are driving the agenda to raise awareness to end modern slavery and labour exploitation in the UK and global supply chains.



Dr Shamir Ghumra, BRE
Chair of the Symposium 2018

Dr Shamir Ghumra is an acknowledged authority on ethical and responsible sourcing. In the past 18 months he has led on the development of the Ethical Labour Standard (BES 6002), the GLAA Construction Protocol, and the Modern Slavery & the UK Construction Sector Industry Charter.

c. 21m individuals are the victims of forced labour operations.
International Labour Organization

Key facts

Leadership Symposium 2018

Sectors: Construction, built environment, architecture, retail, third and public.

Audience: Contractors, developers, building products manufacturers, quantity surveyors, sustainability professionals and risk analysts.

Footfall: Est. 200 (120 in 2017).

Press: Nationals and tier 1 including Building, Construction Week, Property Week and Estates Gazette.

Social media: c. 250,000 Twitter and LinkedIn page impressions
#MSA4Construction2018.

Recognition Dinner 2018

Sectors: Construction, built environment, architecture, quantity surveyors, public, third, retail, apparel/fashion, hospitality and agriculture.

Audience: Directors of policy, legal, human resources, procurement, risk, supply chains, human rights and sustainability.

Footfall: Est. 200.

Press: Nationals and tier 1 including Building, Construction Week, Property Week and Estates Gazette.

Social media: c. 250,000 Twitter and LinkedIn page impressions
#Top100Index.

The 2018 Annual UK Top100 Corporate Modern Slavery Influencers' Index



The inaugural 2018 Annual UK Top100 Corporate Modern Slavery Influencers' Index recognises individuals who work across all business sectors (not Government or NGOs) who are influence leaders in raising awareness of modern slavery and labour exploitation; those who advocate for robust ethical sourcing and human rights recognition and practices in UK direct business operations and global supply chains.

The 2018 Annual UK Top100 Corporate Modern Slavery Influencers will be announced as a whole on 17 May 2018. On 26 September 2018 in Central London, at a black-tie Recognition Dinner hosted by Baroness Young of Hornsey OBE, the rankings of the 2018 Top100 Influencers will be revealed in reverse order, culminating in one person being prestigiously recognised as the 2018 Annual UK Top1 Corporate Modern Slavery Influencer.

Exhibition

There are a limited number of exhibition opportunities at the Symposium and Recognition Dinner.

Cost of exhibition space for each event is £1,250 +VAT and includes:

3m x 2m exhibition space only stand in the Symposium foyer

1 banner

2 complimentary tickets (inclusive of exhibitor passes)

1 table and 2 chairs

71% of companies surveyed admitted likelihood of modern slavery in their supply chain.

Ashridge Centre for Business and Sustainability/ETI

Sponsorship

Demonstrate your leadership and position your products and services to reach your target audience – both during the event and pre- and post the 3rd Annual 2018 Modern Slavery and Ethical Labour in Construction Leadership Symposium on 27 September, and before and during the inaugural 2018 Annual UK Top100 Corporate Modern Slavery Influencers' Index Recognition Dinner on 26 September – through alignment with the event's integrated marketing and PR press and social media campaigns.

Sponsorship packages





















To discuss exhibition and sponsorship opportunities contact:

Gordon Miller
gordon@sustainworldwide.com
+44 (0)7771 790299

 @SustainWorld

See overleaf for package details

Sponsorship packages

	HEADLINE SPONSOR	SPONSOR	SUPPORTER
Recognition Dinner: Table for 10 Symposium: 10 tickets			
Your brand featured on the www.msa4construction.com website, literature and inserts into delegate packs (including programme and delegate list)			
Acknowledgement from the stage and the opportunity to make a knowledge contribution			
Invitation to join the speaker panel at the Symposium			
Your logo and credit on the film produced			
Prominent interview captured on the film produced			
Your branding on rolling slides on the AV system during the lunch break			
Your branded literature placed in the lunch area on the high tables and seat drops			
Your brand featured on follow-up collaterals sent shortly after the event			
Your company profile, logo and hyperlink to your website on the dedicated sponsors' and supporters' page on the website www.msa4construction.com	100 Word Profile	50 Word Profile	50 Word Profile
Acknowledged as sponsors on press outputs and social media outputs via LinkedIn and Twitter	3 x Press 6 x SoMe	1 x Press 3 x SoMe	
An article/discussion with the editor of www.building4change.com which will appear on the website and the monthly newsletter (circulation: 40,000)			
3m x 2m complimentary stand in the exhibition space			
	£12,500 +VAT	£7,500 +VAT	£4,750 +VAT

To discuss sponsor packages or any aspect of the Recognition Dinner and Symposium contact:

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